

PRODUCT/BUSINESS OVERVIEW

EXPETRANS Holding is an ecosystem to Create Job & Opportunity for global moving & Investment, help company have flexible, effective and excellent Staff-match and communication.

Expertrans Holding includes following brands: Expertrans Global, Expertrans BPO, Expertrans Platform, Expertrans EI & Expertrans Tech.

TARGET MARKET

- Europe market
- North America market
- Asian market

TARGET CUSTOMERS

- Global Enterprises (Top Fortune 1000, Forbes 500)
- Local businesses
- Government/NGO
- LSPs

BUSINESS MODEL

Our Clients: "Enterprises have need of outsourcing, Multilingual Communication & Staffing Solution"

Our Competitors: "Global Online & Offline HR, Staffing, Communication Agency."

COMPETITION

- Global business Platform with cost effective business model hub in Vietnam and Asia gate way for US and EU companies. BPO is a huge market in Vietnam & Global, with the three key business characteristics:
 - + Competing on global scale,
 - + Being a platform business model,
 - + Interacting with suppliers & customers electronically,
- EXPERTRANS HOLDING has been dealing with these factors for the last 13 years, The Company Knowledge, Experiences allow EXPERTRANS HOLDING face less direct stiff competition and follow strong revenue growth pattern based on previous business model & current customer/supplier Bases

FINANCIAL PROJECTION

No	ITEM	%	2017	2018	2019	2020	2021	2025
1	REVENUE		2,500,000	4,000,000	10,000,000	15,000,000	25,000,000	200,000,000
2	PRODUCT COST	45%	1,125,000	1,800,000	4,500,000	6,750,000	11,250,000	90,000,000
3	OPERATION EXPENDITURE	35%	875,000	1,400,000	3,500,000	5,250,000	8,750,000	70,000,000
4	DEPRECIATION			100,000	100,000	200,000	200,000	
5	EBITDA	20%	500,000	800,000	2,000,000	3,000,000	5,000,000	40,000,000
6	NET PROFIT	16%	400,000	640,000	1,600,000	2,400,000	4,000,000	32,000,000
7	Headcount			120	200	250	300	500

*** Forecasted Revenue/Profit – Investor ROI

MAJOR MILESTONES AND WHERE ARE THEY STANDING TODAY

2005: Launching CNN Translation Company.

2012: Reaching out to international market with brand ExperTrans Global.

2015: Promoting globalization strategies, revenue growing significantly reached USD 1.2 mil with 80 staff.

2016: Establishing new branch in Singapore and (assigning) sales representatives in many countries in the world achieved revenue of USD 1, 6 mil with 100 staff. Repositioned mission to a BPO corporation.

2017: Officially launched "Going Global" strategy.

STRATEGY INDEXESS MODEL

2016: Revenue milestone of 35,560,255,000 VND (USD 1.6 mil)

Served more than 4,000 customers and completed 9,000 projects

Expanded into international markets with a branch in Singapore and sales representatives in 12 countries around the world

2017: Recruited more than 130 in-house officers and more than 3000 global collaborators to achieve revenue of USD 4,5 mil.

KEY PERSONNEL

CEO
Louis Dinh

CCO
Linus Nguyen

CCO
Kathy Dam

CCO
Thuy Nguyen

CCO
Liam Dinh

CCO
John Nguyen

CCO
Tiep Dinh